

simple & safe

all natural ice melter



Simple & Safe® Ice Melter has been carefully formulated to be the safer alternative to traditional rock salt. This product is a 100% all-natural ice melter and was created with the environment in mind. **Simple & Safe®** Ice Melter is colored and stands out against ice and snow. This allows precise spreading of the product, preventing over application and essentially saving you money!



Environmentally Formulated



**Safer for Plants and Animals,
when used as directed**



**Colored for Consistent
Visual Distribution**



**Contains: Sodium Chloride,
Calcium Chloride, Potassium
Chloride and Magnesium Chloride**



Distributed By:



Available in a
variety of pack sizes.